



www.squarebeancoffee.com

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NEWS RELEASE

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For Immediate Release

Square Bean Coffee Celebrates First Anniversary **“Great Friends, Great Food, Great Coffee”**

DILLSBURG, Pa. – Square Bean Coffee is delighted to announce the Square Bean Birthday Bash, in honor of its first year of business. This exciting event will commence on Oct. 26, 2012, at 6 a.m., and will continue until 10 p.m., with live music starting around 7 p.m. The Birthday Bash will resume from 7 a.m.-2 p.m. on Oct. 27 as well. All birthday festivities will be held at Square Bean Coffee’s facility, 1 Baltimore St., on the main square.

Square Bean Coffee’s special Birthday Bash events include one dollar coffees, free birthday cake baked by the local Sunshine Bakery, one dollar off specials on select regular menu items, and never-before-offered anniversary week specials.

As part of the celebration, Square Bean Coffee will announce the winners of the BeanBlends create-your-own-latte-or-smoothie contest winners at 6 p.m. on Friday. Winners will receive the first taste of their latte/smoothie creation and a Square Bean Coffee punch card entitling them to 25 free lattes or smoothies. From the time of announcement through June, 2013, 50 cents from each sale of the winning latte and smoothie flavors will be donated to Dillsburg’s Relay for Life.

Later, beginning around 7 p.m. on Friday, local bands Ablen and County Line will perform, continuing through the rest of the evening.

Finally, Square Bean Coffee will also begin offering new products for sale, including mugs and t-shirts sporting Square Bean Coffee’s distinctive look and message.

Friends, family, and coffee lovers of all ages are invited to attend this special event. Regulars and newcomers alike will enjoy this fun celebration. Owner Jeff Conrady invites attendees to ask questions about the latte/smoothie preparation process throughout the day, believing that everyone should know how to make a great cup of coffee. This event is kid friendly, designed to be both entertaining and educational for the entire family.

Square Bean Coffee opened on Oct. 14, 2011, in the small town of Dillsburg, Pa. The coffee house is the fulfillment of a dream for the owner, Jeff Conrady. As business continues to grow, the coffee house continually refines its business practices in order to better meet the needs of its customers. For further information, please contact Square Bean Coffee by emailing jeff@squarebeancoffee.com, or by calling (717) 432-3210

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